

**COMMUNITIES FOR KIDS  
MONTHLY STEERING COMMITTEE  
TUESDAY, JUNE 28, 2011  
MINUTES**

**Present:** Jen Anderson, Jim Insley, Judy Sentes, Naomi Ludington, Corinne Valleau, Tanya Behardien, Christine Davidson, Tracy St. Claire, Maureen Potter, Susi Wilkinson, Lynn Cook  
**Regrets:** James MacNamara, Christine Schwarz, Lois Hutcheson  
**Location:** Penticton Chamber of Commerce

Tanya Behardien called the meeting to order at 12:20 pm.

**1. Introduction of Guest(s)**

No guests

**2. Additions to the Agenda**

No additions

**3. Minutes of the Previous Meeting**

**MOTION: T. St. Claire/Naomi Ludington**

That the minutes of the meeting held May 24, 2011 be accepted as distributed.

CARRIED

**4. Organizational Structure**

**a) Strategic Planning**

Susi Wilkinson reported that the revised summary of the April 29 Planning Session facilitated by Karran Finlay was distributed to the Steering Committee and Community contacts. A form to facilitate further input accompanied the Summary. Susi met with the Princeton Table and was informed that the Table could use funding to build local capacity. Susi's research on the structure of other Children First Initiatives revealed that they provide communities with capacity funding. The CFK Executive is proposing that up to \$2,000 of capacity funding be provided to each of the 7 CFK community tables. As this would impact the budget for contracts, a revised CFK budget will be presented at the July Steering Committee meeting. Discussions are ongoing with Interior Health on hiring a CFK Implementation Manager by early September. The job description will be distributed to the CFK network. Advertising will be purchased only if necessary. Tanya Behardien has offered assistance with the recruitment process. Others interested can contact Susi. The Administrative Assistant and Implementation Manager contracts will be full time for the balance of the budget year. A reduction in contract hours may be needed for the 2012/2013 budget year.

Naomi Ludington reported that the Oliver and Osoyoos Town Councils want to be a part of child and youth development in their communities and have requested a CFK delegation to attend their meetings. Funding may be available. It was suggested that all town councils be approached with the new website launch.

- 5. Increase Awareness of Early Childhood Development**
  - a) Marketing Strategy/Website Redesign**

Tracy St. Claire provided a demonstration of the home page for the new CFK website. The tentative launch date for the new website is September 1, 2011. Website presentations/launch events will take place in each community. The Marketing plan is forthcoming from Karran Finlay.
  
- 6. Facilitate the Development of a Comprehensive System of Early Development Services**
  - a) System of Care Report/Inventory**

The System of Care Report provided by Blair Lischeron was in draft form and did not include an executive summary. The Implementation Manager will assist in determining use of the information. Tracy St. Claire spoke with Blair and determined that among the top community priorities were: support for parents; a single source of information; and more connection with health care services. It was noted that the Report lacked input from parents. It was suggested that the Implementation Manager could meet with parents where they gather for further input.
  
  - b) Next Steps**

Susi Wilkinson will make the draft System of Care Report available to the Steering Committee
  
- 7. Enhance Family Connections**
  - a) 7<sup>th</sup> Annual Parenting Conference**

Angela Roy has been confirmed as the key note speaker. There will be 12 workshops offered. Planning meetings are taking place at Sen Pok Chin School.
  
- 8. Steering Committee Membership**

Tanya Behardien will invite the new executive director of the Friendship Centre to attend the September Steering Committee meeting as a guest. Teleconferencing, online meeting programs and Skype, etc., will be considered to reduce barriers for Table members to participate in Steering Committee meetings. A change of meeting time and location will also be considered.
  
- 9. Finances**
  - a) Monthly Report**

**MOTION: J. Insley/Maureen Potter**  
That the Expense Summary to May 31, 2011 be accepted as presented. CARRIED  
A revised budget to reflect funds being made available to Community Tables for community capacity will be presented at the July Steering Committee meeting.
  
- 10. Regional/Provincial/Local Linkages**
  - a) SB6**
    - i) Rejuvenate 2011 Report**

Christine Schwarz provided the following written report:  
“It was very successful. 75 participants who work in the ECD field attended the event at Linden Gardens. Joanne Gagne from Bodies on Power was our presenter and the evaluations were all very positive and

appreciative. We spent all of the CFK money. On behalf of ECD workers and my planning committee I would like to thank the Steering Committee for your continuous support. This event is building many bridges amongst service providers. Corinne can answer questions, if there are any. I will be available through e-mail if you need to clarify anything.”

**ii) Update**

Tracy St. Claire reported that the first Council of Partners meeting will take place on July 12, 2011. The Council consists of representatives from Prospera Credit Union, Valley First Credit Union, MCFD, the United Way, the Okanagan Nations Alliance and PDCRS.

**b) Hub Brainstorming**

Preliminary discussions have taken place between Tracy St. Claire and Jim Insley regarding a hub in one of the schools in School District 53. The School District could consider providing the space and agencies would need to come together to provide services, initially at a pilot location. Jim will discuss with school administrators. A subcommittee will be formed in September.

**c) Member News and Updates that Support the 0-6 Population**

**Susi Wilkinson**

- The Ministry of Health recently announced the Family Nurse Partnership program for vulnerable families. Details forthcoming

**Corinne Valleau**

- Little Triumphs Preschool will be reopening in September 2011

**Naomi Ludington**

- Penticton and Keremeos are the only South Okanagan communities that do not have a Books for Babies Program. The Kiwanis Club is considering providing funding for the Books for Babies program in Penticton. The annual cost is \$3,600 and additional partners will be needed.
- The Dolly Parton’s Imaginary Library program may be offered in Keremeos. This program provides each child with a book every month from birth to age 5.
- The Boys and Girls Club and Literacy Now are working on an Evening Mother Goose session in Penticton. Desert Sun will be holding a Mother Goose session in Oliver. More community partners are needed to ensure sustainability for this program.

**Judy Sentes**

- Working on a common referral process for Penticton for September 2011. A common form will be submitted to a central location for review and allocation to the appropriate service. The service provider would be responsible for the intake process.
- Referrals for the Summer Program can be provided to Judy
- Actively recruiting to fill 2 occupational therapists and 1 physiotherapist positions ASAP

**Jim Insley**

- Shannon Koteles will replace Starla Braithwaite who is resigning from the Osoyoos StrongStart.

**Tracy St. Claire**

- Draws for swim passes and Midas Muffler passes will be available at the Safety Village Family Event for those signing up for the SB6 and CFK newsletters.
- A United Way Sponsored Representative position will be available in August. Details on the UnitedWaySOS website.

**Jen Anderson**

- Family Outreach programs are quieter in the summer as children's programs ramp up
- Community kitchen services may be expanding. The Real Food Grants Program is being considered for funding.

**11. New Business**

**a) Child Development Information and Resource Guide**

Tanya Behardien provided a copy of this publication produced by *Make Children First* in Kamloops, for consideration by the CFK Steering Committee. Lynn Cook will archive as a potential marketing tool. Judy Sentes is an advocate for children on Penticton Council's Vision Committee.

**12. Correspondence**

No correspondence

**13. Next Meeting/Adjournment**

The next meeting will take place on July 26 beginning at 2:00 pm. Location to be announced. The meeting was adjourned at 2:09 pm.