

**COMMUNITIES FOR KIDS  
STEERING COMMITTEE GENERAL MEETING  
TUESDAY, JUNE 23, 2009**

**MINUTES**

**Present:** Jim Insley, Kelly Moog, Blair Lischeron, Pat Buckland, Judy Sentes, Frances  
Monro, Ted Hagmeier, Christine Davidson, Deb Hardman, Lynn Cook  
**Regrets:** Jen Anderson, Theresa Swift, Nancy Noble-Hearle, Tanya Behardien, James  
MacNamara, Linda Partington, Christine Schwarz, Corinne Valleau, Mandy  
Channa, Susan Brown  
**Guests:** Tracy St. Claire, United Way

Jim Insley called the meeting to order at 12:02 pm.

**1. Introduction of Guest**

Blair introduced Tracy St. Claire of the United Way. Round table introductions were made.

**2. Additions to the Agenda**

- 5d) Ullus Project
- 6d) Oliver Family Transportation Initiative

**3. Minutes of Previous Meeting**

Revisions included:

- 5b) Blair – second bullet should read “MOVE and HOP resource books, as well as hundreds of single page activity excerpts were received”.
  - 10 b) Frances Monro - bullet one should read: “Arianne Crossly from OSNS is serving clients once a week in Princeton”. Bullet two should read “Maternity leave replacement is being sought for Heather Whitney in Summerland”.
- The minutes of the meeting held May 26, 2009 were accepted as amended.

**4. Correspondence**

Lynn read aloud the letter of resignation from Nancy Noble-Hearle received by email on June 15, 2009.

**5. Updates**

**a) Project Manager**

No report

**b) Community Team**

**Blair**

- Attended the Woodlie Park Opening Ceremonies on June 13 and distributed CFK material. Photos will be posted on the website. Two plaques recognizing all donors appear in the Park.
- Continues to distribute MOVE and HOP resources

## **Pat**

- No Table meetings will take place in the summer
- A meeting will take place this week with the architect and planner of the Neighbourhood Connection Project for input to community use of the south wing of the high school in Oliver
- Christine Schwarz is organizing a trip to the Boundary school district for communities interested in forming a hub in their school(s)
- The Evening with Mother Goose Program in Oliver was very successful with 4 dads and 8 moms attending

## **Kelly**

### **Princeton**

- Attended the early childhood committee meeting
- Princeton community garden project is considering applying for SB6 funding
- Attending monthly Table meetings
- Distributed t-shirts

### **Keremeos**

- The awning for the Family Centre was purchased for less than was requested in the SB6 application. A letter requesting approval to purchase toys with remaining funds will be submitted by the Keremeos Table.
- A family night with dinner, activities and parent education is being considered, to be funded with the donation received from the Keremeos Play School.

### **Penticton**

- The Table will be submitting an application for SB6 Strategic Implementation funding for a Penticton ECD page on the CFK website
- Attended the Safety Village event held at the end of May
- Discussions on barriers is taking place at Table meetings. Resources were suggested for those with out-of-town medical appointments facing financial issues.
- The Table will not be meeting during the summer

## **c) Parenting Conference**

- Planning continues
- Additional tote bags are being considered for distribution outside the Parenting Conference. Donations that have been received/pledged to date are: United Way \$250; Summerland Credit Union \$420; and Osoyoos Credit Union \$250. Blair is awaiting a response from Valley First Credit Union and will be submitting an online application to Interior Savings Credit Union. Depending upon donations received and number of tote bags ordered, SB6 Strategic Implementation funding may be needed.
- Dr. Lee Brown is not available to be the key note speaker this year; however, an opportunity exists to partner with First Nations community for next year.
- Chief Jonathan Kruger from the Penticton Indian Band has agreed to welcome participants to the Conference

**d) Ullus Project**

Memoranda of Agreements have been received from all Ullus partners with the exception of the Lower Similkameen Indian Band and Ooknakane Friendship Centre. Blair is attempting to arrange a meeting in early July with all partners.

**6. SB6 Funding**

**a) Update**

A total of \$39,974 of 09/10 Strategic Implementation funding was received. An Interim Strategic Implementation application for \$1,000 for spring rider playground equipment was received from the OK Falls Table. The Allocations Subcommittee recommended approval of the application with a request that CFK be recognized with a plaque on the playground equipment.

**MOTION: F. Monro/D. Hardman**

That the Interim Application for \$1,000 for a spring rider received from the OK Falls Table be approved, with a request for CFK to be recognized with a plaque. CARRIED

**b) Communication Strategy Components**

Outstanding components include: adult t-shirts; fridge white boards; tote bags; hard copies of the newsletter; and posters. All items with the exception of the posters are under review by the Team.

**MOTION: F. Monro/D. Hardman**

That \$750 of SB6 Strategic Implementation funding be approved for the purchase of posters as presented, with a possible revision to the speech and language poster. CARRIED.

It was decided that the “Let’s go bananas” poster will be used regardless of the fact that a fundraising event has the same name.

**c) Strategic Implementation Deadlines/Revised Interim Application**

A decision document recommending that SB6 Strategic Implementation funding applications of \$20,000 be accepted any time was reviewed and discussed.

**MOTION: F. Monro/J. Sentes**

That SB6 Strategic Implementation \$20,000 applications be accepted at any time. CARRIED

It was suggested that lead time required for the approval process be included in the application instructions.

The list of revised questions developed by the SB6 Allocation Subcommittee and the Team were reviewed, discussed and approved. Blair will present the revised Interim and “\$20,000” applications at the next Steering Committee meeting for review and approval.

**d) Oliver Family Transportation Initiative (OFTI)**

A request was received from OFTI to re-allocate funds from the gas voucher program to the car seat component, in order to meet the demand for car seats. Due to a communication error, the car seat component is over budget by approximately \$600, and additional funds for car seats are required. Reports from OFTI have been received but not reviewed. A detailed financial summary will be requested of OFTI.

**MOTION: J. Sentes/C. Davidson**

That approval be given for the re-allocation of \$2,000 from the gas voucher program to the car seat component of the Oliver Family Transportation Initiative. CARRIED

**7. Strategic Planning**

A subcommittee consisting of Christine Davidson, Susan Brown and Jim Insley was formed to determine details of the Goals Planning Session to be held on July 23 from 9:00 to 3:00.

**8. Steering Committee Initiatives**

**a) Membership**

Nancy Noble-Hearle's resignation was accepted. Tracy St. Claire is interested in becoming a Steering Committee member.

**b) Review of Terms of Reference**

The revisions as proposed by the subcommittee were reviewed and revised with minor changes. The revised draft will be presented at the next Steering Committee meeting for review and approval.

**9. Communications/Public Relations/Advocacy**

**a) Communications Strategy Update**

Blair provided a list of slogan ideas for review. It was decided that slogans/key messages will be discussed at the Goals Planning Session. The Annual Art Event concluded with not many entries. The Team will be providing t-shirts to CFK Tables, libraries, Ullus partners, Strongstarts, and art event participants across the Region, as well as at the CFK Parenting Conference and with the CFK display. Blair will submit the report for the SB6 08/09 Marketing Funds and apply for 09/10 SB6 Marketing Funds. The 09/10 funds will be used to purchase the development wheels revised by the Subcommittee. Blair will determine process of revisions from the development wheel producer.

**b) Revised CFK Brochure**

The revised brochure was reviewed with minor changes. The next draft will be provided to Steering Committee members for approval by email.

**10. Regional/Provincial/Local Linkages**

**a) ECD Coalition**

Blair reported that Kim Adamson will be replacing Deb Bryant as the SB6 Provincial Coordinator. Sue Rossi's position has been contracted to PDCRS. Blair attended the EDI conference in Vancouver. Regional ECD Coordinators are contacting school district administrators responsible for EDI, as well as Kindergarten teachers, province wide. Wendy Hyer will take over Lynn Haupman's responsibilities at School District 67.

**11. Member News and Updates**

**Jim Insley**

- Funding for the Books for Babies Project is in jeopardy

**Judy Sentes**

- Problems with staffing

**Deb Hardman**

- The Parenting Anxious Kids Pilot was very well received
- Child and Youth Family Services will be breaking for the summer and taking action in the fall.

**12. Next Meeting/Adjournment**

The next meeting will take place on Tuesday, July 28 starting at 12:00 at the Penticton Chamber of Commerce. The meeting was adjourned at 2:24.