

**COMMUNITIES FOR KIDS
STEERING COMMITTEE GENERAL MEETING
TUESDAY, JULY 28, 2009**

MINUTES

Present: Judy Sentes, Jim Insley, Corinne Valleau, Kelly Moog, Christine Schwarz, Pat Buckland, Susan Brown, Frances Monro, Deb Hardman, Tracy St. Claire, Theresa Swift, Blair Lischeron, James MacNamara, Ted Hagmeier, Christine Davidson, Lynn Cook

Regrets: Tanya Behardien

Guests: Naomi Ludington

Judy Sentes called the meeting to order at 12:02 pm.

1. Introduction of Guest

Naomi Ludington, South Okanagan-Similkameen *Literacy Now* Coordinator, was introduced.

2. Additions to the Agenda

9c) Development Wheel

9d) Brochure

9e) Slogan

9f) Posters

3. Minutes of the Previous Meeting

MOTION: F. Monro/J. Insley

That the minutes of the June 23, 2009 meeting be accepted as distributed. CARRIED

4. Correspondence

No correspondence

5. Updates

a) Project Manager

Susan Brown reported that the application submitted for the Social Development Partnerships Program funding was declined on a technicality. Blair reported that of the 800 applications received, only 30 were approved. The website will be monitored for future funding opportunities.

b) Community Team

Blair

- There will be no Summerland Table meetings until September. A community directory will be produced in the Fall
- An article appeared in the *Keremeos Review* stating a decision on impact material in Pine Park is forthcoming, with wood fibre being recommended.

Kelly

- The Princeton Table is working on an SB6 funding application for a community garden project
- Keremeos is very happy with their awning (gazebo)
- There will be no Penticton Table meetings during the summer

Pat

- Copies of the Oliver, Osoyoos and OK Falls directories have been distributed
- The OK Falls Books and Balance, Oliver Mother Goose and the Community Garden projects funded by SB6 Strategic Implementation funds have been completed and were very successful
- Copies of the activity report for the Oliver Family Transportation Initiative dated July 28, 2009 were distributed at the meeting.

c) Parenting Conference

- Jeff Hay has been confirmed as the key note speaker.
- Valley First Credit Union has pledged \$250 for the purchase of tote bags. To date a total of \$1,170 has been pledged or received. Awaiting response from Interior Savings.
- The September newsletter will be dedicated to promoting the Conference

6. SB6

a) Funding Update

Blair will be submitting the report on the T-shirts funded by 08/09 marketing funds, and an application to purchase the development wheel with 09/10 marketing funds. A cheque for \$12,920 representing half of the 09/10 capacity funding was received.

b) Penticton Table Application

Prenatal Webpage Project, \$896.00

The creation of a webpage dedicated to prenatal information and resources available in the South Okanagan Similkameen Region. The prenatal webpage will be attached to the CFK website. PDCRS will be the fund administrator.

Subcommittee Recommendation: Approval of application.

MOTION: F. Monro/S. Brown

That the Steering Committee approve the Penticton Table SB6 Strategic Implementation funding application for a prenatal webpage in the amount of \$896.00. CARRIED

c) Ullus Project Update

Blair met with two of the Ullus partners on July 10 and shared CFK bookmarks, magnets and copies of the SB6 DVD entitled "Share the Future". Copies of the DVD are available from Blair. Blair is hoping to meet with all Ullus partners in late September or early October.

d) Strategic Implementation Revised Applications Review

The revised Community Table, Community Group and Aboriginal Community application forms for all SB6 Strategic Implementation funding requests were reviewed with the following comments/suggestions:

- Revised applications are much more user friendly
- No contact info on the Table application

- A statement regarding the need for a final report showing details of use of funds should appear as a bullet at the beginning of the forms
- Reference to EDI discussed and deemed important to include for awareness purposes.
- EDI – should be spelled out in full. An asterisk should direct applicants to contact info for more information or assistance.
- “Contact your Table Facilitator before beginning this application” should be highlighted/stated stronger.
- Christine Schwarz outlined typos

MOTION: J. Insley/C. Davidson

That the revised SB6 Strategic Implementation application forms be approved with revisions as discussed. CARRIED

7. Strategic Planning

a) Update

Jim Insley provided a brief summary of the Goal Planning Session that took place on July 23, 2009. Members shared various positive comments on the session. Blair Lischeron reported that various work programs will be considered to achieve project goals.

8. Steering Committee Initiatives

a) Membership

Lynn Cook will contact Hilma LaBelle when Hilma returns from holidays. Naomi Ludington is interested in becoming a Steering Committee member.

b) Review of Terms of Reference

MOTION: C. Valleau/F. Monro

That the revised Steering Committee Terms of Reference be accepted as presented. CARRIED

c) Facebook/YouTube

Tabled to next meeting

d) Early Years Networking Event Funding

Christine Schwarz provided background information and a budget for this regional event to take place on November 3, 2009. Frontline care providers working with children up to 6 years old will be invited to a free dinner, an opportunity to network and a 45-minute presentation on self care by Linnette Farmer. As this is a regional event, the Steering Committee was asked to consider approval of a funding request for \$1,500 of Strategic Implementation funds. As a series of similar events is being considered, it was suggested that the evaluation determine if participants would consider paying a fee to attend future networking events. A 48-hour cancellation policy was suggested if wait lists occur.

MOTION: D. Hardman/J. Insley

That the request for \$1,500 of Strategic Implementation funding for a Regional Early Learning Networking Event be approved, with a request that funding partners be recognized. CARRIED

9. Communication/Public Relations/Advocacy

a) Decision Document – Hardcopies of the CFK Newsletter

MOTION: T. St. Claire/S. Brown

That \$250 of SB6 Strategic Implementation funds be allocated to print hardcopies of the CFK Newsletter for one year (from September 2009 to July 2010). CARRIED

b) Decision Document – Fridge Board

MOTION: T. St. Claire/C. Valleau

That up to \$5,000 of SB6 Strategic Implementation funds be allocated to produce magnetic fridge white boards. CARRIED

c) Development Wheel

A subcommittee consisting of Frances Monro, Christine Davidson and Lynn Cook met to revise the development wheel. Details of the revisions are available by contacting Lynn Cook. Funding for the development wheel will be provided by 09/10 SB6 Marketing funds.

MOTION: S. Brown/J. MacNanamara

That the revisions to the development wheel recommended by the Subcommittee be approved. CARRIED

d) Brochure

The CFK brochure has been ordered.

e) Slogan

Current focus should be on building awareness of our vision statement. Additional slogans/key messages can be considered in the Communications Plan.

f) Posters

The cost of revising the “Kamloops” posters to include CFK logos and editing text totaled \$103.32.

MOTION: F. Monro/S. Brown

That an additional \$100 of SB6 Strategic Implementation funding be approved to cover the cost of producing posters. CARRIED

10. Regional/Provincial/Local Linkages

a) ECD Coalition

Amy Fulton has been hired through PDCRS to fill the interior network position beginning in September. Amy will be invited to a future Steering Committee meeting.

b) Member News and Updates

Frances Monro

- Vacancy remains in Summerland

Jim Insley

- Registration is going well for the School District 53 and 23 sponsored ECE Summer Institute. Marion Trucker will be the key note speaker

Deb Hardman

- All permanent staff is back. Intake responsibilities will be performed on alternate weeks by two staff members. The other half of their time will be used performing clinical work in Summerland and Oliver.
- A Connect group will be offered in Summerland and Penticton in late September

- A dialectical therapy group for youth and parents will be offered in Penticton in the fall.

James MacNanamara

- Child and Youth With Special Needs to be an agenda item for the September Steering Committee meeting.

Christine Schwarz

- A physical hub/family centre is being considered in Oliver. A tour of the Grand Forks model is being organized.

Tracy St. Claire

- Has met with all the United Way community partners
- The fundraising campaign will begin with a breakfast on September 17, 2009

Corinne Valleau

- CCRR is partnering with the Penticton and West Kelowna Fire Departments to present the 3-hour BIC Play Safe Workshop, for care providers, to take place at the Penticton Library/Museum on November 7, 2009

Theresa Swift

- The successful Mother Goose program ended on June 24. There is a need for further evening workshops. Additional SB6 funding proposals may be forthcoming
- Attended the Nobody's Perfect course. Details are forthcoming for a Nobody's Perfect parenting program being offered in Oliver.

11. New Business

No new business

12. Next Meeting/Adjournment

The next meeting will take place on September 22, 2009 beginning at 12:00 at the Penticton Chamber of Commerce. The August 25 meeting has been cancelled. The meeting was adjourned at 2:10 pm.