

**COMMUNITIES FOR KIDS
STEERING COMMITTEE GENERAL MEETING
TUESDAY, APRIL 27, 2010
MINUTES**

Present: James MacNamara, Jen Anderson, Pat Buckland, Naomi Luddington, Tracy St. Claire, Blair Lischeron, Susan Brown, Christine Davidson, Frances Monro, Corinne Valleau, Judy Sentes, Deb Hardman, Lynn Cook
Regrets: Tanya Behardien, Jim Insley, Christine Schwarz
Location: Penticton Chamber of Commerce

Susan Brown called the meeting to order at 12:04 pm.

1. Introduction of Guest

No guest.

2. Additions to the Agenda

7b iii) Rejuvenate

3. Minutes of the Previous Meeting

The minutes of the meeting held March 23, 2010 were accepted as distributed.

4. Correspondence

a) Letter of Resignation – Ted Hagmeier

The letter dated March 12, 2010 was read aloud and accepted.

b) Draft Letter to OK Falls Community Partners, Pat Buckland

A draft letter of appreciation to the OK Falls Community Partners for supporting the SB6 letter writing campaign for continued funding will be presented to the Executive for approval at the next meeting.

5. Strategic Planning, Blair Lischeron/Susan Brown

a) Action Plan – Goal 2 – Report from SOS Subcommittee

A database of services will be presented to partners for review of accuracy sometime in May. Blair welcomes copies of agency documents listing/outlining services. Blair will be contacting Christine Ronning regarding demographic data. Key informant interviews will be scheduled in June to discuss strategic planning process, stakeholders' vision(s) for communities, partnerships, gaps in services, etc. using questions provided by Susan Brown. Pat has agreed to additional hours. Team projects/activities will be reviewed to ensure they support the current strategic plan. James MacNamara stressed the need for all Steering Committee members to understand the importance of a cohesive system of care, and the need for input and cooperation from all members to realize the vision and help attain it. Tracy St. Claire and Naomi Luddington cited successes in projects that focused on determining gaps in services. Deb Hardman described the project as an agreed upon way of doing things with buy in from all involved, while understanding, realizing and building relationships and connections. The end result could be a parent-friendly road map of services, possibly organized by community, that can be easily and cost effectively updated. The Subcommittee meets monthly, usually the third Tuesday of the month, with the exception of the next meeting taking place on May 17 at 3:00 pm at Interior Health. Interested Steering Committee members are invited to attend.

6. Updates

a) Project Manager

No report

b) Community Team

Pat

Keremeos

- Pat attended the Table meeting and connected with those unable to attend. The next meeting is in June.
- Teepee Tots Daycare has a new facility for children aged up to 3
- Connected with the Chamber of Commerce

Princeton

- Connected with Nadine and spoke with most Table members.

Penticton

- Attended the Table meeting with 5 members. Good networking group.

OK Falls

- 76 tables at the South Okanagan Chamber of Commerce sponsored “Business Promoting Business” event. Three Table members attended and quite a few people dropped by the CFK Table to discuss ECD.

Osoyoos

- A meeting took place for the Ages and Stages project
- The Table is considering holding a community toy sale

Oliver

- Reports for the Family Fair have been finalized
- Looking at options for allocating the approximately \$4,400 remaining in the Oliver Family Transportation Initiative budget
- The Mother Goose program has been completed

South Okanagan Chamber of Commerce

- CFK is now a member
- A computer tech is available to help with the CFK webpage on the Chamber website, as well as provide information on Facebook, Twitter and Utube
- Pat is looking into the possibility of Charlie Coffey (ECD advocate) speaking to area Chambers. It was suggested that she contact Lorraine Renyard regarding the upcoming valley-wide chamber event

Certificate of Appreciation

- The Certificate of Appreciation from the Steering Committee to mayors, town councils etc. that participated in the SB6 letter writing campaign was approved as presented.

Blair

Summerland

- The strollers for CCRR have been purchased
- Nicole is providing CFK stickers for the strollers
- Blair will be approaching the Summerland Credit Union for funds to print the Summerland ECD Directory

Lynn

Statistics of visitors to the CFK website are being collected.

c) Parenting Conference

The next planning meeting takes place April 28. The priority is securing a key note speaker. The Penticton Table has requested specific tasks for their involvement. CCRR would like to take a more active role in the planning. Tracy St. Claire suggested reviewing marketing approaches to enhance parent engagement.

Tracy St. Claire left the meeting at 1:07 pm

7. SB6

a) Update

The Early Childhood Development Provincial Partners met last Friday to discuss funding. No update to date. All allocated project funding must be spent and reported on by March 31, 2011. A plan for expending the funds remaining in the Oliver Family Transportation Initiative and the Oliver Family Fair budgets is forthcoming. Jim Insley passed along the information that the Osoyoos Indian Band is moving forward with the Park Revitalization Project, and he has requested an updated implementation plan, in writing, from the Band. All other projects continue being monitored.

b) SB6 Funding Applications

i) Penticton Support Group for Families of Children with Disabilities Transportation Subsidies Update

The signed MOU was reviewed and the transportation issue discussed.

MOTION: F. Monro/C. Valleau

That the \$1,400 of SB6 Strategic Implementation funds previously approved in principal for the Penticton Support Group for Families of Children with Disabilities be fully approved. CARRIED

ii) Osoyoos Table – Ages and Stages: Understanding Your Child Application

A request for funding in the amount of \$9,800 was submitted for a project that would connect with every child and family between 18 months and school entry in Oliver and Osoyoos to provide resources and information for parents to help them better understand and promote the development of their children. The fact that “Ages and Stages” is copy written was discussed. The Subcommittee is recommending funding of \$8,900, the balance of SB6 Strategic Implementation funding currently available.

MOTION: F. Monro/D. Hardman

That SB6 Strategic Implementation funding in the amount of \$8,900 be approved for the Osoyoos Table Ages and Stages: Understanding Your Child project. CARRIED

iii) Rejuvenate 2010

Corinne Valleau reported an overwhelming response with close to 100 registered participants. Funding will be provided by the Boys and Girls Club, School Districts 56 and 53, OSNS Child Development Centre, Child Care Resource and Referral and others. Although \$1,500 in SB6 Strategic Implementation funding has been approved, only approximately \$945 will be needed. A number of members commented on the value of this event.

8. Steering Committee Initiatives

a) Membership

Bob Pope from the City of Penticton Parks and Recreation Program may be available for Steering Committee meetings in the fall. A letter of appreciation emailed to Mandy Channa on April 19, 2010 was read aloud.

b) Facebook

Christine Davidson reported that the CFK Facebook page is up and running although networking will take some time. A link to the page will be provided to Steering Committee members.

9. Communications/Public Relations /Advocacy

a) CFK Website – Profiling Steering Committee Member Agencies

Pat Buckland's suggestion that a CFK member agency be profiled on the CFK website each month, with agency provided information, was accepted. Pat will draft a schedule. The following commitments have been made to date: January-Family Literacy; April-Immunization; May-Speech and Language; October-Mental Health; and November-National Child Day (CCRR).

10. Regional/Provincial/Local Linkages

a) ECD Coalition, Blair Lischeron

No report

b) Member news and Updates

Corinne Valleau

- Involved with Rejuvenate 2010
- Providing child care provider training
- Child care spaces have opened up for children 3 to 5, as well as school age. Spaces needed for toddlers.
- Recruitment of license-not-required child care has been fairly successful

Judy Sentes

- OSNS continues to provide speech services in the Princeton area
- As there is no provincial autism plan in place for rural BC, OSNS is providing consultative services to areas in a reasonable distance from Penticton
- A summer kindergarten program is being offered

Frances Monro

- A major reorganization is taking place in Public Health
- Will be away for the month of May
- Will be sending out a notice of soft cut off dates for referrals starting after May 1, 2010.

Naomi Luddington

- Will be attending the Family Literacy Conference in Edmonton in July
- A federal grant proposal for New Horizons Senior Program funding for grandparents raising their grandchildren was submitted, in partnership with PDCRS.
- Will be present at the Sun Pok Chin PALS event
- Will participate in the book trade at the Children's Festival in May

Christine Davidson

- A brochure fair will take place on June 4 for children and youth service providers in the multi-purpose room at Interior Health. Registration forms will be emailed to Lynn Cook and Pat Buckland.

Blair left the meeting at 2:00 pm

James MacNamara

- A follow up forum on attachment with Vanessa LaPointe will be presented in early June.

Jen Anderson

- Pink Shirt Day against bullying was a success
- A site for Arrow Flight Camp, an outdoor recreation camp for children 5 to 18 years old, has been secured.
- Met with Town of Oliver to secure continued funding for the Oliver Youth Centre
- Upcoming events/activities include: Hike for Hospice; Penticton Golf Tournament on June 4; Open Gym on Friday nights at KVR Middle School; Garage Sale on June 19; McHappy Days at the Summerland McDonalds on May 5; free, family Moonlight Movie night in the park, sponsored by Interior Savings Credit Union in Osoyoos July 11, Oliver July 12 and OK Falls July 13

Deb Hardman

- Bruce Perry series will be offered on certain Fridays beginning May 7 and continuing through to August.
- Third Connect program for parents of teenagers will begin next week. A program for younger children will be presented next year
- A social worker from the Penticton team has been assigned to Child and Youth Mental Health for in-home support of families

Susan Brown

- Susan will provide a poster on the Interior Health sponsored Move for Health Day walking event.

11. Next Meeting/Adjournment

The next meeting will be held on May 25, 2010 beginning at 12:00 at the Penticton Chamber of Commerce. The meeting was adjourned at 2:15 pm.